



P.O. Box 10878
Salinas, CA 93912-0878
Non-profit Corporation ID #1520178

President
Di Kerr
Vice President
Bob Urquides
Secretary
Tami Kienbaum

Board Members
Rick Kienbaum
Leonard Sims
Carolyn Sims
Alice Urquides
Mike Urquides
Jason Sinkler
Melissa Sinkler

July 13, 2011

Dear Merchant and Friend,

The Salinas Valley Street Rodders, Inc. is a non-profit, public benefit corporation. Since 1991 the Salinas Valley Street Rodders, Inc. has hosted an Annual Nostalgia Run Car Show to raise funds for distribution to local non-profit organizations and charities.

Over the last nineteen years, the Salinas Valley Street Rodders, Inc. has donated to organizations such as: The Women's Crisis Center, the Salinas Police Athletic League, the Victory Mission, the Meals on Wheels of the Salinas Valley, the Juvenile Diabetes Research Foundation, the Salinas High School Scholarship Fund, the Kinship Center, the American Cancer Society at the Salinas Relay for Life, the Boy Scouts of America, the Salinas Boys and Girls Club, and many others.

On Saturday, September 17, 2011, The Salinas Valley Street Rodders, Inc. will host their 21 Annual Nostalgia Run Car Show. The Annual Nostalgia Run is a gathering of car enthusiasts who like to show their favorite cars and trucks. This year's car show will be held at the Salinas Elks Lodge, 614 Airport Blvd., Salinas, CA.

This year, as in the past, the members of the Salinas Valley Street Rodders, Inc. invite our many sponsors of the Annual Nostalgia Run to continue to support our efforts to give to those in need. Your generous donation is greatly appreciated.

A Sponsorship Donation sheet is attached. It lists the various donation amounts available. Please check the donation you will be making and send your check, payable to the Salinas Valley Street Rodders, Inc. by August 25, 2011. Also, if you donate \$300.00 or \$500.00, send a black and white copy of your company logo so we can use it to put on the printed advertisements. A self-addressed envelope is enclosed for your convenience.

If you have any questions concerning this event, please phone me at 831-320-3381, or you may e-mail me at Disblu@pacbell.net.

Thank you for your generous support and I look forward to seeing you at the 21st Annual Nostalgia Run.

Sincerely,

(Ms.) Di Kerr,
President



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21st. ANNUAL NOSTALGIA RUN SPONSORSHIP DONATION

SPONSOR'S NAME _____

CONTACT PERSON _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

CHECK YOUR CHOICE:

- \$100.00 – (Cash only): One (1) Car Award presentation to the car of your choice.
- \$200.00 – (Cash or Merchandise): One (1) Car Award presentation to the car of your choice and one Nostalgia Run t-shirt.
T-shirt size: (1) _____
- \$300.00 – (Cash or Merchandise): One (1) Car Award presentation to the car of your choice and your company logo on all printed material, two (2) Nostalgia Run t-shirts, and a sponsor's appreciation award.
T-shirt sizes: (1) _____ (2) _____
- \$500.00 – (Cash and Merchandise or Merchandise only): One (1) Car Award presentation to the car of your choice, your company logo on all printed material, all advertising on radio and/or newspaper, two (2) Nostalgia Run t-shirts, one (1) Nostalgia Run sweatshirt, a 10' x 10' commercial vendor space at the Nostalgia Run, and a sponsor's appreciation award.
T-shirt sizes: (1) _____ (2) _____ Sweatshirt size: (1) _____
- \$500.00 – (Cash Only): Two (2) Car Award presentations to the cars of your choice, your company logo on all printed material, all advertising, radio and/or newspaper, a 10' x 10' commercial vendor space at the Nostalgia Run, two (2) Nostalgia Run t-shirts, two (2) Nostalgia Run sweatshirts, and a sponsor's appreciation award.
T-shirt sizes: (1) _____ (2) _____ Sweatshirt sizes: (1) _____ (2) _____

REMEMBER \$300.00 AND \$500.00 SPONSORS: PLEASE SEND A BLACK AND WHITE COPY OF YOUR COMPANY'S LOGO ALONG WITH YOUR CHECK IN THE ENCLOSED ENVELOPE